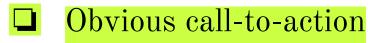
Make Your Website Better

Clear, concise message

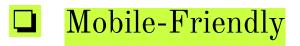
Within 3 seconds of visiting your site, someone should be able to tell what you do, how it benefits them and how to get it.



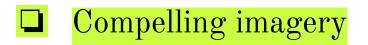
What's the number 1 thing you want someone to do on your site? Make it obvious with a big button.

Testimonials

Give authority to what you're selling with glowing reviews from past customers.



Your site must be mobile responsive, period. If it's not, time for a redesign.



Do the images on your site reflect your brand or are they cheesy stock photos?

sarachandlee.com/make-website-effective-5-things

